



## Media Statement

**FRIDAY 10 DECEMBER 2010:** J Boag & Son Pty Limited (part of Lion Nathan) is undertaking a voluntary recall of certain batches of 375ml bottles **within the best before date range of 23 June 2011 to 12 August 2011 ONLY:**

- **Boag's Draught, 375ml bottles**
- **Boag's Draught Light, 375ml bottles**
- **James Boag's Premium, 375ml bottles**
- **James Boag's Premium Light, 375ml bottles**
- **Boag's XXX Ale, 375ml bottles**
- **James Boag's Classic Blonde, 375ml bottles**

Only those products with the best before date range specified above are affected. All other James Boags products outside this date range and all other Lion Nathan products are unaffected.

The partial recall is due to a packaging defect, which may result in a piece of glass breaking away from the rim of the bottle upon opening.

While we believe the risk to consumers is very low, we feel the only responsible action for us to take is to err on the side of caution and voluntarily recall potentially affected products in the best interest of protecting our consumers and customers, and maintaining our high quality standards.

All consumers in possession of these products should return them to the store they bought them from for a full refund, or replacement with new, equivalent Boag's product (if available).

We are in the process of advising our trade customers of the recall to ensure recalled products are removed from sale. While there may be some short term effect on supply, not all Boag's product is affected and we are working as fast as we can to minimise any impact.

We apologise to our trade customers and consumers for any inconvenience caused.

Consumers are asked to call our hotline on 1800 709 609 if they have any queries.

### **For further information:**

James Tait  
Corporate Affairs Director  
612 9320 2236 / 0400 304 147  
[james.tait@lnnf.com](mailto:james.tait@lnnf.com)

Leela Sutton (nee Gantman)  
Corporate Affairs Manager  
612 9290 6645 / 0402 260 540  
[leela.sutton@lnnf.com](mailto:leela.sutton@lnnf.com)